

South-West Oltenia Regional Development Agency





South-West Oltenia RDA location , No.1, Theatre Alley

South-West Oltenia Regional Development Agency (SW Oltenia RDA) is a non-profit organization, non-governmental, non-political, of public utility, with legal personality, which acts in the field of regional development. SW Oltenia RDA was established on the 28th of February 1999 pursuant to Law no. 151/1998 (amended by Law 315/2004) on regional development in Romania and in accordance with the Decision of the South-West Oltenia Regional Development Council.

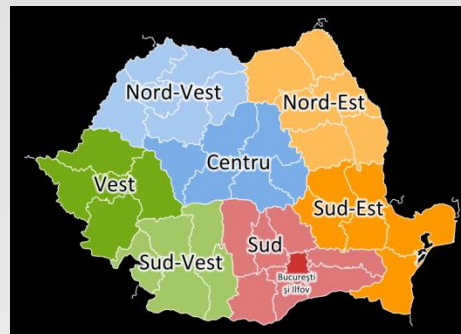
The Agency operates through five offices in Oltenia region, located in the administrative buildings of each County Council: Craiova (headquarters), Targu Jiu, Drobeta Turnu Severin, Slatina and Ramnicu Valcea.



Investment diversity - SW Oltenia RDA has over 16 years of experience in implementing national and European funding programs, being Intermediate Body for ROP 2007-2013, Implementing Authority for PHARE, NFRD and Intermediate Body for SOP IEC (since March 2013 for Priority Axis 1, Operation 1.1.1, 1.1.2, 1.1.3, 1.3.2 and since March 2014 for Priority Axis 3, Operation 3.1.1), programs within which were signed **a total of 1,193 grant contracts, with a total value of over 900 million.**



South-West Oltenia Regional Development Agency aims to implement economic and social cohesion policies in the region, promotes and implements development programs and provides the necessary services for community and investors to maximize economic and social benefits to the region.





By the Regional Marketing activity, the Agency participates in events and economic missions that aim to promote the region, promoting projects of regional and local interest, as well as interregional cooperation, partnership-based projects, identifies and analyses opportunities to achieve partnerships between different institutions, public and private entities to promote the region interests, develops promotional materials presenting the region as an attractive destination for investments and tourism.



Through the marketing activities, RDA initiated the establishment of two poles of competitiveness: "Automotive South West Oltenia" Competitiveness Pole and "Tourism Oltenia - Innovation and Tradition in tourism TurOlt InoTT" Competitiveness Pole and four clusters: "Construct Cluster Oltenia", "AGROPRO Oltenia Cluster", "Health tourism in South-West Oltenia Region - SanoTour" and "Health in South-West Oltenia Region".





Also, SW Oltenia RDA is a founding member of the Cross Border Cooperation Regional Office Calarasi for Romania-Bulgaria border, and as well of the Cross-Border Cooperation Regional Office Timisoara for Romania-Serbia border.



The following projects are currently in implementation:

- 2 projects in partnership with international institutions, „**DOROTHY- Development Of Regional clusters for research and implementation of environmental friendly urban logistics**” within the „Framework Programme 7” and „**Local Action Groups for better EU Communities**” project funded by Europe for Citizens Programme;
- one project in partnership with national institutions, namely "**Ro-Boost SMEs - Boosting Smart and Innovation-Driven Growth for Romanian SMEs** " funded by COSME - COS-WP2014-2- programme.

2 projects in sustainability period: "**Promoting entrepreneurial culture in South-West Oltenia and Bucharest-Ilfov developing regions** " financed by the Sectoral Operational Programme Human Resources Development 2007-2013 and the „**CLUS3**” project within „**CIP- Towards World-Class Clusters: Promoting Cluster Excellence Grant Programme 2013**”

Thank you for your attention!



South-West Oltenia Regional Development Agency

No. 1 Aleea Teatrului Street, Craiova, Romania, Zip Code 200402

Phone: 0040-251-411869

E-mail: office@adroltenia.ro

Fax: 0040-351-463966

www.clustedorothy.com